Ineligible Use Cases

Sharing of end-user information

The sharing and selling of end-user information with third parties for marketing purposes violates both the our policy and our peers' messaging policies and is therefore ineligible for verification.

Ineligible Use Cases

The table below lists all ineligible use cases by category.

High-Risk Financial Services	Get Rich Quick Schemes	Debt Forgiveness	Illegal Substances/ Activities	General
• Payday loans • Short-term, high-interest loans • Auto loans • Mortgage loans • Student loans • Gambling • Sweepstakes • Stock alerts • Cryptocurrency	• Debt consolidation • Debt reduction • Credit repair programs • Deceptive work-from-home programs • Multi-level marketing	• Work-from-home programs • Risk investment opportunities • Debt collection or consolidation	• Cannabis • Alcohol • Tobacco or vape	• Phishing • Fraud or scams • Deceptive marketing • Pornography • Profanity or hate speech

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